



# Why choose Plain & Fancy® Custom Cabinetry?

Great finish starts with white wood sanding. At Plain & Fancy, we hand sand every component of your cabinetry. Yes, we hand sand your cabinetry. This old-school method of manufacturing cannot be replaced with machine sanding. This ensures consistent finish. Our stains are formulated for clarity and colors that accentuate the characteristics of the wood. These stains are hand applied and then wiped with special towels to give just the right tone for each formula, all being worked and blended to a master standard. Clear coats of sealer and topcoats are applied for years of protection. We offer a standard sheen as well as a low sheen finish.



**Glazing** is another luxurious — or country — look depending on your style. Glazes can be applied to stain processes or to an opaque primer to give an antique styling or a blended tone to your cabinetry.

**Painted Finishes** also receive special care and are most often used on hand-sanded maple because maple is very hard and provides an excellent paint surface. We hand sand in preparation for two coats of primer, hand sanding between coats, and a final coat of color topcoat. These finishes are engineered for custom manufacturing, as industrial coatings; they are catalyzed finishes for supreme durability.



**Distressed Finishes** are one of the many technique finishes that Plain & Fancy offers. Hand tools and application rules are used to age-wear doors, drawer fronts, and moldings to give furniture islands, or the whole kitchen, an antique feel. We perfected this finish with years of experience, balancing the style of old world with today's market. We hand sand all edges and corners, rasp the panels and door edges if you



desire, and ding and dent to bring this look to life. This special sanding technique is then stained and glazed or clear toned and glazed to your choice, and hand rubbed thru to reveal the wood beneath. Your cabinets are then topcoated for lasting protection. This style is fitting in many American settings, from Williamsburg to New England to your little cabin in the woods!

**Brush Mark Crackle** is a special finish developed for the furniture industry and adapted to cabinetry. This is by far our most complicated finish, involving 11 steps from start to finish. Hand sanding, toning, priming, sealing, hand glazing and painting, giving this finish fabulous depth and character of old world charm.



**Brush Mark Finishes** are formulated to replicate the look of the cabinetry that was already painted in your home. Latex primers are laid down on maple components for a sealer. We then hand brush with just the right touch to give the finish a fine brush look. Clear topcoats are applied for protection.

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Whatever finish you choose, Plain & Fancy Custom Cabinetry has invested in making it the best. State of the art, as well as age-old techniques, are blended in our world class 44,000 sq. ft. finish room to make your dream finish a reality. Our expert staff of dedicated technicians and craftsmen work together to deliver these fantastic finishes on a consistent and timely basis. We continue to partner with the world leaders of industrial finishes to remain atop the industry and provide you with a long-lasting finish that you will love for many years to come!